CONTRACT

WTVJ
15000 SW 27th Street
Miramar, FL 33027
(954) 622-6000

SOUTH FLORIDA
www.nbcmiami.com

And:

AMERICAN RAMBLER PRODUCTIONS
138 CONANT ST
BEVERLY, MA 01915
USA

Contract / Revision	Alt Order #
344805 /	

Product
10/31-11/6

Contract Dates	Estimate #
10/31/12 - 11/06/12	**10/31-11/6**

Advertiser	Original Date / Revision
ROMNEY FOR PRESIDENT	10/30/12 / 11/05/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTVJ	Corey Lane	Philadelphia NS

Special Handling

Demographic
RA1849

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
26978	18824

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTVJ	10/31/12	11/06/12	6A-7A TISF	6A-7A		:30			NM	10	$2,750.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	--222--	6	$275.00						
	Week:	11/05/12	11/11/12	22-----	4	$275.00						
N 2	WTVJ	10/31/12	11/06/12	7A-9A TODAY	7A-9A		:30			NM	10	$10,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	--222--	6	$1,000.00						
	Week:	11/05/12	11/11/12	22-----	4	$1,000.00						
N 3	WTVJ	10/31/12	11/06/12	9A-10A TODAY II	9A-10A		:30			NM	10	$4,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	--222--	6	$400.00						
	Week:	11/05/12	11/11/12	22-----	4	$400.00						
N 4	WTVJ	10/31/12	11/06/12	10A-11A TODAY III	10A-11A		:30			NM	5	$1,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	--111--	3	$300.00						
	Week:	11/05/12	11/11/12	11-----	2	$300.00						
N 5	WTVJ	10/31/12	11/06/12	11A-12P SO FL TODAY	11A-12P		:30			NM	8	$1,200.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	--222--	6	$150.00						
	Week:	11/05/12	11/11/12	11-----	2	$150.00						
N 6	WTVJ	10/31/12	11/06/12	12P-1P JEFF PROBST	12P-1P		:30			NM	5	$1,250.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	10/31-11/6	**10/31-11/6**

Advertiser	Original Date / Revision
ROMNEY FOR PRESIDEN	10/30/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--111--	3	$250.00						
Week:		11/05/12	11/11/12	11-----	2	$250.00						
N 7	WTVJ	10/31/12	11/06/12	1P-2P DAYS	1P-2P		:30			NM	5	$2,250.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--111--	3	$450.00						
Week:		11/05/12	11/11/12	11-----	2	$450.00						
N 8	WTVJ	10/31/12	11/06/12	4-5P ELLEN	4P-5P		:30			NM	10	$6,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--222--	6	$600.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WTVJ*	*10/29/12-11/04/12*		*4-5P ELLEN*	*4P-5P*	---WThF----	*:30*		*~~$600.00~~*	*NM*		
See MG 8.11,8.12												
2	*WTVJ*	*10/29/12-11/04/12*		*4-5P ELLEN*	*4P-5P*	---WThF----	*:30*		*~~$600.00~~*	*NM*		
See MG 8.11,8.12												
11	WTVJ	11/02/12-11/05/12		4-5P ELLEN	4P-5P	M-----F----	:30		$600.00	NM		
Ⓜ MG for 8.2,8.1												
12	WTVJ	11/02/12-11/05/12		4-5P ELLEN	4P-5P	M-----F----	:30		$600.00	NM		
Ⓜ MG for 8.2,8.1												
Week:		11/05/12	11/11/12	22-----	4	$600.00						
N 9	WTVJ	10/31/12	11/06/12	5P-6P NBC 6 NEWS @5P	5P-6P		:30			NM	8	$3,400.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--222--	6	$425.00						
Week:		11/05/12	11/11/12	2------	2	$425.00						
N 10	WTVJ	10/31/12	11/06/12	6P-630P EARLY NEWS	6P-630P		:30			NM	8	$8,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--222--	6	$1,000.00						
Week:		11/05/12	11/11/12	2------	2	$1,000.00						
N 11	WTVJ	11/05/12	11/05/12	7P-730P EXTRA	7P-730P		:30			NM	1	$1,200.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$1,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WTVJ*	*11/05/12-11/11/12*		*7P-730P EXTRA*	*7P-730P*	M----------	*:30*		*~~$1,000.00~~*	*NM*		
See MG 11.2												
PREEMPT-PROGRAM CHANGE												
2	WTVJ	11/05/12-11/11/12		7-730P NIGHTLY NEWS	7-730P	M----------	:30		$1,200.00	NM		
Ⓜ MG for 11.1 11/05												
N 12	WTVJ	10/31/12	11/02/12	7P-730P EXTRA	7P-730P		:30			NM	3	$1,950.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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Contract / Revision	Alt Order #
344805 /	

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	10/31-11/6	**10/31-11/6**

Advertiser	Original Date / Revision
ROMNEY FOR PRESIDEN	10/30/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays --111--	Spots/Week 3	Rate $650.00						
N 13	WTVJ	10/31/12	11/06/12	730P-8P ACCESS HOLLYW	730P-8P		:30			NM	4	$2,800.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays --111--	Spots/Week 3	Rate $700.00						
Week:		11/05/12	11/11/12	1------	1	$700.00						
N 14	WTVJ	10/31/12	11/06/12	11P-1135P L. NEWS	11P-1135P		:30			NM	8	$14,400.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays --222--	Spots/Week 6	Rate $1,800.00						
Week:		11/05/12	11/11/12	2------	2	$1,800.00						
N 15	WTVJ	10/31/12	11/05/12	5A-6A TISF	5A-6A		:30			NM	8	$2,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays --222--	Spots/Week 6	Rate $250.00						
Week:		11/05/12	11/11/12	2------	2	$250.00						
N 16	WTVJ	10/31/12	10/31/12	9-10P LAW & ORDER: SVU	9P-10P	--W----	:30	2	$8,000.00	NM	2	$16,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 17	WTVJ	11/01/12	11/01/12	9-10P THE OFFICE/PARK&	9P-10P	---T---	:30	1	$2,500.00	NM	1	$2,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WTVJ*	*11/01/12-11/01/12*		*9-10P THE OFFICE/PARK&*	*9P-10P*	----Th-----	*:30*		*~~$2,500.00~~*	*NM*		
See MG 17.2												
PREEMPT-PROGRAM CHANGE												
2	WTVJ	11/01/12-11/01/12		8-10P THE VOICE	8-10P	----Th-----	:30		$2,500.00	NM		
Ⓜ	MG for 17.1 11/01											
N 18	WTVJ	11/02/12	11/02/12	9-10P GRIMM	9P-10P	----F--	:30	2	$3,500.00	NM	2	$7,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 19	WTVJ	11/02/12	11/02/12	10-11P DATELINE NBC	10P-11P	----F--	:30	2	$4,500.00	NM	2	$9,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WTVJ*	*11/02/12-11/02/12*		*10-11P DATELINE NBC*	*10P-11P*	------F----	*:30*		*~~$4,500.00~~*	*NM*		
See MG 19.4												
2	*WTVJ*	*11/02/12-11/02/12*		*10-11P DATELINE NBC*	*10P-11P*	------F----	*:30*		*~~$4,500.00~~*	*NM*		
See MG 19.3												
3	WTVJ	11/02/12-11/02/12		10-11P REVOLUTION	10P-11P	------F----	:30		$4,500.00	NM		
Ⓜ	MG for 19.2 11/02											
4	WTVJ	11/02/12-11/02/12		REVOLUTION	10P-11P	------F----	:30		$4,500.00	NM		
Ⓜ	MG for 19.1 11/02											
N 20	WTVJ	11/03/12	11/03/12	6-7A MIAMI SA/WKND TOD	6A-7A	-----S-	:30	2	$150.00	NM	2	$300.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 21	WTVJ	11/03/12	11/03/12	7A-9A SAT TODAY	7A-9A	-----S-	:30	2	$300.00	NM	2	$600.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												

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Contract / Revision	Alt Order #
344805 /	

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	10/31-11/6	**10/31-11/6**

Advertiser	Original Date / Revision
ROMNEY FOR PRESIDEN	10/30/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 22	WTVJ	11/03/12	11/03/12	9A-10A MIAMI SA/WKND TO	9A-10A	-----S-	:30	1	$200.00	NM	1	$200.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 23	WTVJ	11/03/12	11/03/12	NOTRE DAME REG	230P-730P	-----S-	:30	2	$1,300.00	NM	2	$2,600.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 24	WTVJ	11/03/12	11/03/12	630P-7P NIGHTLY NEWS	630-7P	-----S-	:30	1	$3,500.00	NM	2	$3,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WTVJ*	*11/03/12-11/03/12*		*630P-7P NIGHTLY NEWS*	*630-7P*	-------Sa--	*:30*		*~~$3,500.00~~*	*NM*		
See MG 24.2,24.3,24.4												
2	WTVJ	11/03/12-11/03/12		9-11P NBC MOVIE OF WEE	9-11p	-------Sa--	:30		$2,500.00	NM		
Ⓜ MG for 24.1 11/03												
3	*WTVJ*	*11/03/12-11/03/12*		*BREEDER'S CUP*	*8P-9P*	-------Sa--	*:30*		*~~$500.00~~*	*NM*		
Ⓜ *Credited*												
NA-NOT AVAILABLE												
4	WTVJ	11/03/12-11/03/12		BREEDER'S CUP	8P-9P	-------Sa--	:30		$500.00	NM		
Ⓜ MG for 24.1 11/03												
N 25	WTVJ	11/03/12	11/03/12	11P-1135P L. NEWS	11P-1135P		:30			NM	2	$3,600.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----2-	2	$1,800.00						
N 26	WTVJ	11/03/12	11/03/12	1130P-1A SA SNL	1130P-1A		:30			NM	3	$3,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----3-	3	$1,000.00						
N 27	WTVJ	11/04/12	11/04/12	6-8A MIAMI SA-SU/WK TDY	6A-8A	------S	:30	4	$250.00	NM	4	$1,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 28	WTVJ	11/04/12	11/04/12	8A-9A SUN TODAY	8A-9A	------S	:30	2	$800.00	NM	2	$1,600.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 29	WTVJ	11/04/12	11/04/12	9A-10A MEET THE PRESS	9A-10A	------S	:30	1	$3,000.00	NM	1	$3,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 30	WTVJ	11/04/12	11/04/12	10A-1030A CHRIS MATTHE\	10A-1030A	------S	:30	1	$2,500.00	NM	1	$2,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 31	WTVJ	11/04/12	11/04/12	NBC SPORTS	4P-6P	------S	:30	2	$400.00	NM	2	$800.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 32	WTVJ	11/04/12	11/04/12	SU FTBL NIGHT AMER NON	7P-815P	------S	:30	2	$2,500.00	NM	2	$5,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 33	WTVJ	11/04/12	11/04/12	NFL REGULAR SEASON NC	815P-1130P	------S	:30	3	$8,500.00	NM	3	$25,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 34	WTVJ	11/04/12	11/04/12	NFL LATE NEWS NON-LOC	1130P-1230A	------S	:30	2	$3,500.00	NM	2	$7,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 35	WTVJ	11/04/12	11/04/12	WALL STREET JOURNAL	530A-6A	------S	:30	1	$1,000.00	NM	1	$1,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												

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This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WTVJ
15000 SW 27th Street
Miramar, FL 33027
(954) 622-6000

SOUTH FLORIDA
www.nbcmiami.com

Contract / Revision	Alt Order #
344805 /	

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	10/31-11/6	**10/31-11/6**

Advertiser	Original Date / Revision
ROMNEY FOR PRESIDEN	10/30/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 36	WTVJ	11/03/12	11/03/12	6-7A MIAMI SA/WKND TOD	6A-7A	-----S-	:30	1	$150.00	NM	0	$0.00
	ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)											
D 37	WTVJ	11/05/12	11/05/12	1135-1235A TONIGHT/W LE	1135P-1235A	M------	:30	1	$500.00	NM	0	$0.00
	ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)											
								Totals			142	$157,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	142	$157,900.00	$134,215.00
Totals	142	$157,900.00	$134,215.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
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FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.